

Noah Cooper

Tel. (work): (512) 652-7968

Tel. (cell): (512) 529-0800

Email: ncooper@convio.com

QUALIFICATION

Highly skilled in Web development and online marketing, with core competencies in (X)HTML, CSS, and JavaScript.

Interactive skills include:

- Authoring semantic code that validates.
 - Creating client-side applications using AJAX.
 - Adhering to Section 508 and WCAG standards.
 - Applying knowledge of SEO best practices to all projects to insure client success.
 - Well-versed in CRM concepts.
-

EMPLOYMENT

Convio, Inc., Austin, TX

Senior Consultant, Technical Design Services

2007 – Present

- Serve as technical lead on Services engagements for some of Convio's largest enterprise accounts.
- Act as mentor to junior members of Convio's Technology team.
- Architect and implement innovative solutions using Convio's REST APIs and Convio Web Services.
- Regularly provide client-facing documentation on implementing new technologies through Convio's online Customer Community, such as mobile donation forms, and FaceBook integration.
- Work with Engineering and Product Management teams to provide input during product development cycle.
- Presented at the 2009 Convio Summit on online advocacy best practices.
- Presented at the South by Southwest Interactive festival in 2009.
- Awarded the *Convio Star Award for Innovation & Learning* in 2010.

People for the Ethical Treatment of Animals, Norfolk, VA

Senior Street Team Coordinator, Youth Marketing

2004 – 2007

- Coordinated network of more than 200,000 high school and college student activists.
 - Oversaw online marketing for youth program, including web content development, action alert creation, and email campaigns through the GetActive platform.
 - Managed internal use of custom-built ColdFusion application used for activist coordination, and developed requirements for replacement system developed in DotNetNuke.
 - Launched the peta2 blog in 2004 and served as the primary contributor through 2007.
 - Planned "Take Action", the first-ever peta2 student conference in Orlando, Florida, in 2006.
-